

1 Question and Answer Period - Morning Session:

2 Commissioner Kreuger, do you want to start off?

3 COMMISSIONER KRUEGER: I would like to follow up
4 just a bit, Mr. Chairman, and perhaps address my question to Dr.
5 Schultze.

6 We talked a lot of course about savings and
7 investment. Obviously the difference is the current account
8 deficit, which to all intents and purposes as everybody has said,
9 is very close to the trade deficit and its magnitude in the U.S.
10 I guess I would like you to spend a minute or two talking about
11 what the current state of thinking is as to the causes of the
12 declining private savings rate in the United States, because that
13 of course is in some sense the key to the whole thing.

14 As we get to the causes of the trade deficit, if
15 one pinpoints something that looks as if it's changed structurally
16 over time, that's probably it. So it becomes important to examine
17 those determinants.

18 MR. SCHULTZE: If I had enough time to do the work
19 necessary to answer that question and then lived long enough, I
20 would get a Nobel Prize. Quite frankly, I know one major thing or
21 at least I am fairly convinced of one major thing that has in the
22 past three or four years driven the U.S. private savings rate

1 negative. Presumably it's people being aware of the huge increase
2 in their wealth, paper though it may be, simply find a need to
3 save less.

4 There is reasonably good economic evidence with
5 murky quantitative measures, that increases in wealth and stock
6 market wealth tend to drive up consumption relative to income.
7 The problem of course is that we don't measure how much very well.
8 But I would suspect that is an important reason.

9 The one thing that apparently is not driving it in
10 the last 10 or 15 years, are changes in the demographics of the
11 country. There was a period in which people said well, because
12 such a large fraction of the labor force are now baby boomers and
13 that old people tend to dis-save, that the shift in the
14 demographics was driving saving down. That apparently is not the
15 case. So it's not demographics. It is partly the stock market.
16 Beyond that, I'm not sure I have an answer.

17 COMMISSIONER KRUEGER: Thank you.

18 MS. MANN: My figure six does show the relationship
19 between the net worth to disposable income rising substantially
20 because of the value of the stock market, close association with
21 the decline in the savings to disposable income, which is one
22 measure of the savings rate. That's in figure six.

1 It also shows that that decline is not just related
2 to the wealth effect.

3 CHAIRMAN WEIDENBAUM: Commissioner Hills?

4 COMMISSIONER HILLS: I would like to ask each of
5 you whether there are measures that you would recommend that our
6 Government take to increase savings in the private sector. And
7 then, if we took those measures, whether you would anticipate that
8 there would be a dampening effect on the robust growth of the
9 overall economy.

10 I might start with Dr. Schultze.

11 MR. SCHULTZE: There are two parts to that
12 question. Do I know, have any good ideas about how to raise the
13 private savings rate. The answer is no. I think it's very, very
14 hard to move the U.S. private savings rate. I don't mean you
15 can't do it. Change in the tax structure, for example, needed to
16 do is a very large change for what I believe is a fairly modest
17 effect, number one.

18 Having said that, the second question is if we
19 could do it, would the decline in consumption relative to income
20 hurt the economy? My answer is no. We do have a Federal Reserve
21 Board. We do have an economy which is sensitive to changes in
22 interest rates. The Fed has shown itself, you can quarrel around

1 the edges, to be very appreciative of the need to maintain high
2 employment. I am convinced that if somehow you could get the
3 savings rate up, you know, unless it all occurred in one quarter,
4 you are not going to see any depressing effect on the U.S.
5 economy, I am morally certain.

6 COMMISSIONER HILLS: Dr. Rogstad?

7 MR. ROGSTAD: One of my favorite hobbies over the
8 last decade has been fundamental tax reform. The reason why
9 fundamental tax reform is important, is that it highlights the
10 elimination of the double taxation on the saving uses of income in
11 this country. I think I would differ with Dr. Schultze in terms
12 of the long-term impact of making that structural change in our
13 economy. But I would agree that it would take a while for it to
14 happen.

15 I think also we need to examine the major reasons
16 that households save. It is primarily for health care, retirement
17 and education. It is important to note that these represent the
18 other major economic issues central to today's public policy
19 focus.

20 The real issue at the center of these policy
21 discussions becomes whether it is possible to change the way
22 individuals view their responsibilities for these outlays. If so,

1 there will be increased recognition by households that they will
2 need to increase their saving. Structural tax reform becomes very
3 relevant at this point.

4 I would expect that over time there would be
5 significant changes in personal saving behavior associated with
6 basic tax and entitlement reform. I do not think the initial
7 responses would lead to significant diminution in the level of
8 overall economic activity, however.

9 I think that if in fact you have a change in the
10 nature of individual responsibility for the above cited outlays,
11 the recognition on the part of households that they are going to
12 need to save will lead to changes. Structural tax reform can help
13 this process. An unlimited IRA is the way I would do structural
14 tax reform as part of these changes.

15 Does the recognition of the need to move in that
16 direction by individual households, would that generate the kind
17 of change in behavior that I think would be forthcoming from that.

18 Offsetting an extraordinary early and high impact from such
19 changes, which I would love to believe are there, I don't think
20 that any adjustment would cause a significant diminution in
21 ongoing economic activity however.

22 COMMISSIONER HILLS: Dr. Mann?

1 MS. MANN: I am going to take a slightly different
2 tack. I agree with the notion that fundamental tax reform is
3 necessary, not just to deal with this issue of savings, but also
4 to deal with some other ongoing changes in the way business is
5 done and consumption is done in the economy.

6 I, for example, think that the issue of electronic
7 commerce and its relationship to the fragmented tax system in the
8 United States is going to become increasingly important. It
9 already is important, at least from the standpoint of legislative
10 activity.

11 That said, I would like to take, as I say, a
12 slightly different tack on this question and say that the current
13 state of household savings in the United States, its trend decline
14 over time creates a vulnerability of the private sector and for
15 the U.S. economy as a whole, because the private sector is such a
16 large driver of economy activity. If we cannot manage to improve
17 the private savings rate, I think the challenge to other policies,
18 other legislation and financial policies, meaning congressional
19 legislation and the Federal Reserve, the challenges to those
20 policy makers in the next four or five years will be greater than
21 any challenges that they might face if savings rates were to
22 reverse their trend and start to rise.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 The vulnerability that I see and the challenges to
2 policy makers that result from the vulnerability, is that debt
3 burdens at the household level and to some extent also in the
4 corporations, within the corporations, those debt burdens will
5 rise, have been rising, and will continue to rise in the event
6 that the economy slows to a more sustainable pace, which I believe
7 it's going to. I don't forecast a recession by any means. But
8 the economy will slow to a more sustainable pace sometime in the
9 next couple of years.

10 Consumers are spending beyond their personal
11 incomes. They are spending beyond their capital gains. They are
12 achieving a level of spending that is unsustainable. It's very
13 hard to change that level of spending. People get used to having
14 a lot of good stuff and having fun on vacations and eating out,
15 and that level of consumption habit is hard to change. So debt
16 burdens will rise further as the economy slows. That creates a
17 very difficult situation for individuals' personal finances.
18 Their retrenchment ultimately will take place as bankruptcy,
19 Mastercard filings, et cetera, start to change, start to really
20 bite on the household spending habits.

21 That is a very difficult situation for the U.S.
22 economy, far more difficult, far more potentially -- causing

1 economic disruption, you know, business cycle type of disruption
2 than any disruption that might occur if we were to slowly be able
3 to change people's habits towards a higher savings rate.

4 CHAIRMAN WEIDENBAUM: Dr. Kregel?

5 MR. KREGEL: I would like to start out by saying
6 that I really don't believe that we have a problem of deficient
7 savings. I would refer the Commissioners to a study which was
8 produced by Bruce Steinberg, the chief economist at Merrill Lynch
9 earlier this year. He undertook a fairly detailed analysis to
10 include realized capital gains in household disposal incomes.

11 As you know, realized capital gains are not
12 included in household incomes in the national income accounts.
13 This creates a substantial distortion in our measure of savings
14 rates.

15 The results that he comes up with are that savings
16 have not changed substantially over the last decade to the last 15
17 years when these realized capital gains are in fact taken into
18 account.

19 So on this sort of basis and as I say, these are
20 always estimates because we don't have precise figures on any of
21 this, you have to undertake estimates, on these figures it
22 suggests that the savings behavior of U.S. households has in fact

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 not changed dramatically over the last 10 or 15 years.

2 The second point that I would like to make is to
3 refer again to one of the charts included in my written
4 presentation, which I did not have time to discuss. This is chart
5 six. And looks at the trade balances for the U.S.'s principal
6 trading partners as a percentage of U.S. GDP.

7 Now you will note that if you look at the solid
8 vertical line, 1998, this is the limit of current data, all of our
9 principal trading partners have substantial surpluses. These
10 surpluses are in the range of one to two percent. According to
11 forecast predictions on the model of Professor Wynne Godley of the
12 Levy Institute, most of these surpluses are predicted to increase.

13 Now as Professor Schultze has already reminded us,
14 these are in fact the determinants of what the U.S. savings
15 position is going to be. So if we do undertake measures to
16 increase U.S. domestic savings, then there will have to be some
17 adjustment in the savings behavior of all of our principal trading
18 partners.

19 So that the second part of the question then
20 becomes crucial. That question is how do we formulate policy
21 decisions which increase U.S. domestic savings, which at the same
22 time, decrease the savings rates of our principal trading

1 partners. So it is not simply a question of what happens to the
2 U.S. growth rate. It is the impact on the rest of the world.
3 This is why it is such a difficult policy question.

4 If the response of our trading partners were to be,
5 as it was in the 1960s, an attempt to increase their savings rates
6 at the same time we attempted to increase ours, then there would
7 be a very sharp and substantial decrease in global income, and a
8 sharp and substantial decrease in U.S. income. So that measures
9 would have to be taken in order to convince the rest of the world
10 to stop being excess savers rather than deficient savers.

11 This goes back, as I mentioned, to the first part
12 of my remarks, the importance of keeping in mind the fact that any
13 measures that we take to attempt to influence these variables must
14 have compatible policy measures taken by our principal trading
15 partners.

16 CHAIRMAN WEIDENBAUM: Dr. Schultze, you had a
17 comment?

18 MR. SCHULTZE: It's just a quibble I guess. But
19 realized capital gains may have some influence on what people say.

20 Actually I think it's really the realized and unrealized together
21 that are most important. But they don't add a nickel to American
22 national wealth in any real sense. From the standpoint of

1 determining the trade deficit, that realized capital gains don't
2 play a part in it. There are simply transfers, somebody pays more
3 for an existing asset than the person who initially bought the
4 asset paid for it. It doesn't add a nickel to the saving
5 investment balance that goes into the trade deficit.

6 CHAIRMAN WEIDENBAUM: I would like to thank each of
7 the panelists for very professional presentations. Even though
8 they come from a variety of backgrounds, it's fascinating, at
9 least for me, to see in a sense a variation on a common theme.
10 But frankly, I find that quite a contrast to the typical public
11 discussion of the trade deficit, which is more often than not
12 blamed on unfair trade practices on the part of other countries,
13 barriers to our exports, subsidies to their exports, dumping of
14 their products in our markets. How do you all respond to that?
15 Is there anything to it?

16 Dr. Rogstad, do you want to take a stab at that?

17 MR. ROGSTAD: I just briefly made a comment, Mr.
18 Chairman, at the end of my remarks on it. I think that this
19 country has spent a great deal of time establishing with our
20 trading partners a set of rules and laws by which the
21 international trading system is governed. When we identify unfair
22 trading practices, et cetera, within that framework, it's

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 important that they be dealt with and taken seriously.

2 Unfair trade practices are important in their own
3 right, regardless of the existence of any particular trade
4 balance. If there is an unfair trading practice that's having an
5 impact on an American community, industry or business or
6 individual workers, it should be addressed, whether in fact we've
7 got a large trade surplus or a large trade deficit.

8 Now those unfair trade practices primarily involve
9 particular bilateral and sectoral relations, that can be important
10 for the particular individuals and economic entities that are
11 involved. When you remove a particular barrier, it would
12 certainly bring about adjustments on all of those participants.
13 Those markets would become more efficient, and there would be
14 gains from trade at least over time to all that now can benefit
15 from removal of those trade practices.

16 But we are talking about aggregate trade data, and
17 trade and investment flows that go into making up the balance of
18 payments of most trading countries, and especially a country the
19 size of the United States. To try to put any cause and effect
20 relating the removal of a particular unfair trade practice and a
21 net impact on the trade deficit of the United States, is
22 equivalent to looking for a needle in a haystack. I don't think

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 this is useful analysis or a preferred mode of attack on unfair
2 trade practices.

3 CHAIRMAN WEIDENBAUM: Commissioner Becker?

4 COMMISSIONER BECKER: First let me say I want to
5 compliment the panel for their presentations and tell you I'm not
6 an economist. I represent workers. So I'm not in a position to
7 debating economic theory, but I do want to better understand the
8 economic impact. In that regard, I would like to raise several
9 questions.

10 One, in regard to the manufacturing or trade
11 deficit that we talk about, I have heard representatives of
12 administrations going all the way back to President Reagan up
13 through the Clinton Administration, indicate that the deficit, is
14 a sign of a healthy economy. Indeed, if that is the case, should
15 we not consider ourselves much healthier today with the news in
16 the papers this morning that the trade deficit has risen to a
17 record \$24 billion for this month?

18 And in that regard, I would like to ask you, at
19 what point does the deficit not become the sign of a healthy
20 economy? Should we be encouraging a higher deficit, looking
21 forward to a \$400 billion annual deficit? Should we be shooting
22 for a trillion dollars? At what point does it become a liability

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 rather than an asset and a sign of a healthy economy?

2 A second question to carry that thought one step
3 further, you mentioned -- there were two separate mentions I
4 think, of the Asian crisis, about which some of us followed with a
5 high degree of skepticism, the IMF's policy of granting assistance
6 to these countries that were on the verge of economic collapse
7 contingent upon their agreeing to austerity programs, and to
8 export their way out of problems.

9 If what you all are telling me, should we have not
10 had the opposite policy? If those countries were going to regain
11 a healthy and sound economy, shouldn't they be encouraged to run
12 trade deficits?

13 The third question I would like to
14 ask, there has been hints in the paper that the Federal Reserve is
15 going to kick the interest rates up again. I ask if this is a
16 good idea? I am referring back your testimony that individuals
17 are not saving enough money in the U.S. In the case of most of
18 the workers I represent, it's not frivolous spending that is
19 accounting for their lack of savings. In most working families
20 today, both spouses work. And with both of them working, they
21 can't equal what one family supportive job paid back in the mid to
22 late 1970s.

Yet every time the economy seems to be moving to

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 where they can get an increase in wages and share more in the
2 wealth that they are helping create or when the Federal Reserve
3 Chairman believes there's too many people working, or not enough
4 workers are unemployed, the Federal Reserve raises the interest
5 rates in order to force a higher number of layoffs, and to drive
6 down wages which of course diminishes savings.

7 So with those three questions, I would appreciate
8 any of your comments.

9 CHAIRMAN WEIDENBAUM: Dr. Mann?

10 MS. MANN: Those are all very good questions. They
11 are pretty comprehensive questions. I think you will hear a lot
12 about them in the other briefings that will be put before you. So
13 I think that you probably won't get all the answers out of us
14 today. So I hope you will stay tuned.

15 But let me take at least two of them. On the first
16 one, the deficit representing a healthy economy and at what point
17 in time does it not represent a healthy economy. For this
18 question amongst journalists and economists and so forth, the word
19 "unsustainable" becomes a key vocabulary word. At what point does
20 the external deficit become unsustainable.

21 There are two ways of thinking about that, ways to
22 think about the process by which you get to a point of

1 unsustainable. Although it's not always a good idea to compare a
2 nation to an individual, sometimes that's a good way of doing the
3 metaphor. At some point in time, an individual runs up their
4 Mastercard bill, and at some point in time the interest payments
5 on the Mastercard bill are a really large part of their income.
6 Sometimes a very large part of their income. So they can't both
7 live a normal life and pay off Mastercard. They are at an
8 unsustainable point in both their consumption and their borrowing.
9 They have borrowed too much. That's one form of unsustainable.

10 In the context of the U.S. economy, it's the
11 interest payments on the obligations that we have to foreigners.
12 At what point does that become a very large share of our GDP. My
13 figure one showed that that share, those little dotted bars, was
14 pretty small. It's \$22 billion. That's not a big number relative
15 to an \$8 trillion economy. So that's not a real good way of
16 thinking about unsustainability. We're nowhere near that measure
17 of unsustainability.

18 Another way to think about unsustainability is
19 again, to think about Mastercard, is the Mastercard company says
20 "I'm just not going to let you borrow any more from me," or a bank
21 says "I don't want to lend you any more money. And you know what?
22 I really think you are in trouble as far as an individual in your

1 consumption habits. I want my money back and I want it back now."

2 The analogy for the U.S. economy is foreign
3 investors saying to us, "You know, we're just not going to lend
4 you any more. We don't really want to buy your assets any more.
5 We don't want to invest in your country any more, and your
6 companies' individuals and so forth. You know, we may actually
7 like to take some of our investment portfolio away from you in the
8 United States and put it back into our own countries or into some
9 other country." That is also a measure of unsustainability.

10 At that point in time, the value of the dollar --
11 there would be a variety of things that would happen, but the
12 value of the dollar would be one indicator of the deterioration in
13 foreigners' willingness to invest in the United States.

14 My view on the unsustainability question is that
15 we're not in an unsustainable situation right now. Based on U.S.
16 experience over time and other countries' experiences with these
17 types of situations, we are a number of years away. But we are on
18 a trajectory that is unsustainable. We're on a trajectory that's
19 unsustainable, and at some point in time, about two years
20 according to my very rough kind of calculations, the rest of the
21 world is going to start to say we're not so happy about lending to
22 you any more.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 COMMISSIONER KRUEGER: Mr. Chairman, may I just
2 follow up on this for one second with a follow-up question?

3 CHAIRMAN WEIDENBAUM: Commissioner Kreuger?

4 COMMISSIONER KRUEGER: Would you distinguish
5 between borrowing for consumption and borrowing for investment in
6 terms of sustainability?

7 MS. MANN: Yes. I do make that distinction between
8 borrowing for consumption and borrowing for investment. I also
9 make a distinction between borrowing through short-term fixed
10 contractual arrangements like banks versus borrowing by say having
11 equity, foreigners buy U.S. stock market. The dynamics of
12 adjustment would be very, very different through short-term
13 contractually based liabilities as compared to equity type
14 liabilities. It is true for the United States that the
15 obligations now have been much more equity-based. They have been
16 used for investment, less for consumption, as compared to previous
17 times. That's why I don't view our current situation as being
18 unsustainable.

19 But the trajectory which is based on the private
20 savings rate, is unsustainable. The same type of vulnerability
21 that individuals have, is a vulnerability that the United States
22 has. There's plenty of time to change behavior. So in that

1 sense, I emphasize the trajectory is unsustainable, not that the
2 situation we are in right now is unsustainable.

3 CHAIRMAN WEIDENBAUM: Thank you. Commissioner
4 Zoellick.

5 COMMISSIONER BECKER: Mr. Chairman? Could I follow
6 one point on that same question though? The trajectory appears to
7 be from at least over the last couple of months, a \$4 billion
8 increase per month. How do you feel about that trajectory?

9 MS. MANN: That's the trajectory I have been
10 working with. As I say, that is a trajectory that's
11 unsustainable, but it is not -- there is no crisis.

12 COMMISSIONER BECKER: But the trajectory is
13 unsustainable, that \$4 billion increase per month?

14 MS. MANN: Four billion dollars per month is not
15 really a big number in the \$8 trillion economy.

16 CHAIRMAN WEIDENBAUM: Dr. Schultze?

17 MR. SCHULTZE: I am not sure I have a strong
18 opinion on the extent to which the trajectory is unsustainable or
19 not or over how long. But I think that is what's really critical
20 is it likely to end with a bang or a whimper. That is in some
21 cases Korea, Thailand, Indonesia, it was a bang. There was a
22 liquidity crisis. Foreigners literally got out. They pulled

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 their capital out.

2 That is not going to happen to the United States.
3 More likely to happen, however, is to the extent this is
4 unsustainable, it will lead to a depreciation of the dollar. The
5 dollar will begin to lose value. That will begin to correct the
6 trade deficit. But conversely, it will give us inflationary
7 problems at home and reduce our standard of living.

8 So I agree. The sustainability is an important
9 question, but I don't think it's so much a question of some great
10 big catastrophe facing us if we don't do something about this. It
11 will probably take care of itself in ways we won't like, but won't
12 be catastrophic to us.

13 While I'm doing this, let me make one other point.

14 I think Mr. Becker, I thought seemed to indicate that pretty much
15 everybody has been saying the deficit is a good thing. I don't
16 believe that. I just believe it's a thing. I don't think you can
17 say whether it's good or bad until you say what is driving it, and
18 do you like the things that are driving it.

19 COMMISSIONER BECKER: The word I used was healthy,
20 a healthy economy. That's what I have read.

21 MR. SCHULTZE: Well, I don't think the deficit, to
22 cut through an awful lot of potential footnotes, I don't think the

1 deficit itself makes us healthy or unhealthy. I would much rather
2 have an economy, given my preferences, in which we did more saving
3 and didn't have to borrow so much abroad and didn't have to run
4 such big trade deficits. So in that sense, it's a symptom of
5 something unhealthy.

6 The other side of that is, is give me the fact that
7 saving, low saving in the United States is here to stay for a
8 while, then I would rather borrow from abroad than have to do
9 what's necessary to cut back domestic investment.

10 So I think it's very hard to say whether it's good
11 or bad. I certainly wouldn't want to join any chorus which said
12 it's a healthy thing.

13 CHAIRMAN WEIDENBAUM: Dr. Kregel?

14 MR. KREGEL: Again, I will represent the
15 international perspective, and suggest that yes in fact this is
16 something which is preoccupying. Preoccupying because if we look
17 at comparative growth rates, the United States cannot grow at four
18 percent on average over time and the global economy grow at two
19 percent, which means that most of our trading partners are growing
20 at substantially less than two percent. If those conditions were
21 to prevail, then in fact the deficit would be on a trajectory
22 which would be extremely preoccupying.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 Now having said that, we have to be very careful in
2 assessing the statistics according to which we finance the
3 deficit. We have just had a revision of factor income flows in
4 our national statistics which have changed by a period of two
5 years the point at which the inflows relative to the outflows have
6 turned negative.

7 Now there are a number of factors which influence
8 this particular statistic, relative rates of return on foreigners'
9 investments in the United States, relative rates of return on our
10 investments abroad, as well as exchange rates. So changes in
11 exchange rates and relative rates of return can very rapidly
12 change the recorded financing deficit. So the sustainability
13 question again comes up. If there are sharp adjustments in any of
14 these variables, we can find the figures moving from positive to
15 negative very quickly.

16 Were it to be the case that we ran a very large
17 deficit and the rest of the world decided to dollarize, then
18 effectively we could finance this at zero cost, because they could
19 simply holding our currency and we would not have interest rates
20 to pay at all. This would be an extreme case.

21 So having said that yes, it would be preoccupying
22 if these growth rates remained at the present rate, it also

1 depends on the rate at which we finance the borrowing which we use
2 to cover the deficit.

3 I would also like to briefly comment on the
4 response to the Asian crisis. If you will recall, in part of my
5 presentation I noted the difference between the behavior of values
6 and volumes in imports and exports. Now the presumption of the
7 austerity programs was that most of the Asian countries, having
8 substantial foreign currency indebtedness, would have to repay
9 this indebtedness, and they would have to do this by selling more
10 exports. That is, the value of their exports relative to the
11 value of their imports would have to become positive so that they
12 could effectively earn dollars in order to pay back the U.S.
13 institutions that had lent them money.

14 Now unfortunately, there was a secondary factor
15 which entered into the equation. This secondary factor I
16 suggested was the terms of trade. That is, the change in the
17 prices of the major Asian exports relative to the price of U.S.
18 exports. So that what effectively happened was that for most
19 Asian economies, their trade balances improved, but they improved
20 because their imports contracted by substantially more than their
21 exports. In the early period of adjustment most Asian economies
22 had declines in their exports, but imports declined relative to

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 exports, so that the entire economy was shrinking. This is how
2 they were increasing their U.S. dollar balances.

3 Now this obviously has a sharply negative impact on
4 growth, because it says that the Asian economies are earning
5 dollars to pay us back, but they are doing it not by buying more
6 of our exports, but by buying less. So the response should have
7 been -- and as I say, this is why the terms of trade impact was
8 important. The terms of trade impact brought about a sharp
9 decline in the incomes of these countries, which simply added to
10 the austerity programs which were being recommended by the IMF
11 because they believed that the devaluations would be inflationary.

12 In fact, these economies were in such sharp deflation, that there
13 was very little impact on prices. So that you had a double factor
14 pushing down their rates of expansion, and therefore, pushing down
15 their ability to buy U.S. exports. This is why, if you look in
16 1997, the value and the volume figures of U.S. exports turned
17 sharply downwards.

18 Now the response to this would have been what?
19 Well, we wanted the adjustment. We wanted them to have a surplus
20 on their balance of payments. That should have been reflected in
21 a deficit in the U.S. balance of payments. But it should have
22 occurred by means of an expansion in both their exports and their

1 imports. Had that been done, then U.S. exports would not have had
2 to decline, and we would not have had that negative impact then on
3 the U.S. economy.

4 So it's a question, is the deficit good or bad: the
5 deficit good or bad if growth rates are positive or are growth
6 rates declining? If it is in an environment of declining growth
7 rates, then clearly it is a negative factor. This is what was
8 happening throughout the Asian recovery.

9 In fact, the Asian recovery was brought about by a
10 decline, a decrease in overall global growth rates rather than a
11 stable increase.

12 CHAIRMAN WEIDENBAUM: Thank you, Dr. Kregel.

13 Commissioner Zoellick?

14 COMMISSIONER ZOELLICK: Thank you, Mr. Chairman.
15 First I would like to thank all four of you for taking your time
16 to be with us today. It was very helpful.

17 I have three questions. I would like to put them
18 on the table so you at least have some time to think about them.
19 The first one is for Dr. Mann. Dr. Mann, when you talked about
20 the causes of the trade deficit, you referred to Dr. Schultze's
21 comments about savings versus consumption and investment. You
22 also referred to Dr. Kregel's reference to relative growth. You

1 put in exchange rates as well, obviously.

2 My question is, what would be the relative weights
3 of these influences, and if they vary, why do they vary over time?

4 The question for whomever would like, is that I
5 have been hearing now for about 30 years from economists that
6 trade flows reflect capital flows. I understand the accounting
7 reason why this must be so. But why do you put capital flows
8 first? Why don't you say the capital flows reflect trade flows?

9 Third, since there seems to be some general
10 agreement on this panel, I would like to try to pull out what I
11 assessed was perhaps a difference between Dr. Kregel and Dr.
12 Schultze. This is on the issue of savings. I realize that
13 economists have a responsibility for maintaining their reputation
14 with the dismal science, but why don't you count wealth increases
15 in savings?

16 If I am an investment manager, I mark to market. I
17 count increases to my wealth or I count my losses. If I am a
18 corporate executive and I have an increase in value of my
19 company's shares, I actually can buy things with those shares. I
20 can buy other companies with those shares, which is one reason why
21 we have had a lot of M&A activity.

22 So why don't economists want to count the wealth

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 increase? I understand that it's volatile and may be difficult to
2 measure. But I also understand that economists refer to the
3 wealth increase all the time. They refer to its effect on
4 consumption. Dr. Schultze referred to its possible effect on
5 savings. So why doesn't the theory factor it in?

6 Dr. Mann, perhaps you could do the first one.

7 MS. MANN: Okay. You had asked about the relative
8 weights of influence of these three factors affecting external
9 balance. One being the internal savings and investment imbalance.

10 One being income differentials. One being the exchange rate.
11 They are all -- they are sort of shall we say three sides of the
12 same coin.

13 There are two different ways of examining the
14 underlying pressures for a trade deficit. I distinguished between
15 the income and exchange rate way of explaining the trade deficit
16 from the savings and investment or internal balance way of
17 explaining the deficit, principally because those are two camps
18 that are well-defined in the profession for thinking about these
19 things.

20 What I try to suggest is that there is a very close
21 relationship between these different ways of looking at the
22 deficit. For example, one clear relationship is in the last six

1 or seven years, during this expansion, the interest rates have
2 been low. That has encouraged an expansion in business
3 investment, in technology-based investment in particular,
4 information technology. That has led to expansions in corporate
5 profits, increased productivity growth, and increases in stock
6 market values. So we have an increase in investment and an
7 increase in consumption, reduction in savings.

8 How does that play out in the income and exchange
9 rate way of thinking about the external balance? Well, the low
10 interest rates have increased real investment, real investment
11 activity, which has powered U.S. GDP growth. That has increased
12 the income differential that's driving the trade deficit. The
13 reduction in savings rates increasing individuals' consumption has
14 increased imports more because U.S. consumers buy a lot of
15 imports. They like the diversified set of things to buy, not just
16 U.S. bought, U.S. made, but other things. And of course U.S.
17 corporations have distributed worldwide their production
18 structure. So that also increases imports.

19 Finally, the attractiveness of the U.S. investment
20 climate of high and rising equity markets, very robust corporate
21 activity has tended to make the U.S. an attractive place for
22 foreigners to place their portfolio of financial investments.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 That has tended to raise the value of the dollar above what it
2 might otherwise have been. That tends to change relative prices
3 in the direction to further augment imports and tend slightly to
4 depress exports and widen the trade deficit more.

5 So you can see the linkage between the savings and
6 investment way of describing the trade deficit, how that plays out
7 in the income and exchange rate way of looking at the trade
8 deficit. Capital flows are a key component of that linkage.

9 COMMISSIONER ZOELLICK: Thank you. Any takers on
10 the other two questions, which were again why we put the capital
11 flows ahead of the trade flows, and then the wealth effect issue.

12 CHAIRMAN WEIDENBAUM: Dr. Schultze?

13 MR. SCHULTZE: The wealth effect, lately this is a
14 debate I have been having at least once a month. There are two
15 aspects of national wealth. There are two ways of wealth to look
16 at it. If I am trying to decide what's driving consumers to do
17 what they are doing by way of their savings, then indeed I do want
18 to take account of what's been happening to the market value of
19 what they call their wealth because it helps determine how much
20 they spend. Therefore, it's very important.

21 On the other hand, if I want to evaluate the share
22 of our national income that we're devoting to the production and

1 purchase of productive assets, which is the definition of saving
2 that is used in the national income accounts and which is used
3 when you want to look at how fast a nation might grow, then the
4 increase in the price of an existing asset is irrelevant. Very
5 relevant to me as a consumer in determining what I want to do, do
6 I want to take an extra vacation this year.

7 For example, when Japanese real estate prices
8 soared, if you actually did the numbers, Japan was about four
9 times wealthier than the United States, which of course is
10 nonsense, as they and us now know. If the number of taxi cabs in
11 New York are shrunk and cab medallion prices go way up, is that an
12 increase in the city's wealth? No. Therefore, you need to
13 distinguish those two purposes for which you are trying to get
14 wealth data. Real wealth is what you put aside each year from
15 your production to invest in productive assets, R&D, plant and
16 equipment. That does not include capital gains. Whereas --

17 COMMISSIONER ZOELLICK: If I could just follow up
18 on this. If my shares in Daimler-Benz increase and I go buy
19 Chrysler through an exchange of shares, I now have acquired some
20 assets that have earning power. I could actually, if I wanted to,
21 take them back to Germany. So please explain to me why that
22 wealth effect doesn't increase overall national wealth.

1 MR. SCHULTZE: If the economy was in deep
2 recession, and if you hadn't bought that Chrysler, somebody would
3 have been unemployed and there would have been less output in the
4 country. We could then argue about how you want to deal with it.

5 But in an economy running reasonably close to full employment,
6 the fact that you bought the Chrysler doesn't add to national
7 production at all. Again, I'm talking about it from national
8 standpoint of do you or do you not increase the goods and services
9 that have been turned into productive assets.

10 COMMISSIONER ZOELLICK: I was referring to buying
11 Chrysler as a company, not a car.

12 Dr. Kregel?

13 MR. KREGEL: Perhaps it's useful to go back and
14 look at the history of national income accounting, which comes
15 from a very famous U.S. economist, Irving Fisher. The idea behind
16 calculating national income is to ask the question, just exactly
17 how much could we eat up out of what we've got and be able to
18 continue to eat that amount every year thereafter. Okay? So that
19 the concept behind income is to keep the productive structure
20 roughly constant.

21 Now, Fisher's argument was that if we changed the
22 price at which we value that productive structure, it really

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 doesn't change the amount of real goods and services that the
2 productive structure can produce in the future. So Fisher's
3 answer was obviously that changes in the prices or the capital
4 values of that productive structure should not be included in real
5 income. It was as simple as that. That was the basis upon which
6 we founded national income accounting and the concept of real
7 income. Okay?

8 So if you follow that logic, by definition, capital
9 gains should not be included in income. If they are not included
10 in income, they can't be included in savings. If they can't be
11 included in savings, obviously they can't be included in
12 accumulated real savings, which represents wealth. So this is one
13 particular way of looking at the way we do our calculation of what
14 we mean by real income.

15 On the other hand, there is an alternative which
16 says that real incomes, real values really are relatively
17 meaningless. What is meaningful is the rate at which we can
18 convert those real things into money. Our ability to spend is
19 determined by the rates at which we can convert them into money.

20 So that if you can buy your Chrysler shares at one
21 value and they appreciate by 200 percent, and they have
22 appreciated by 200 percent relative to Daimler-Benz shares, and

1 you then take over Daimler-Benz Corporation, you have in a very
2 real sense increased your real wealth position.

3 So it is simply a question of how you choose to do
4 that particular sets of accounts. By tradition, we have chosen to
5 calculate real incomes in this particular way.

6 There is a school of thought which suggests that
7 this is extremely misleading and would adopt yours. But it's
8 simply a question at this point in time of convention.

9 COMMISSIONER ZOELLICK: If I could just ask the
10 Chairman's indulgence. The connection that I am then seeking here
11 is, is that since at least some or perhaps all of you referenced
12 the importance of savings to the question of the trade deficit, I
13 am trying to figure out if one looks at the alternative framework
14 that you outlined, not the national income account framework which
15 all this has been based on, but one that calculates some aspect of
16 wealth effect, how might that lead us to think any differently
17 about the current account deficit?

18 You made a comment in your opening statement that
19 went in this direction. I am trying to probe the others. That if
20 I move them a little bit out of the standard framework that I've
21 had for 30 years and take into account market valuations, which I
22 certainly do in the marketplace, how does it affect how we think

1 about this issue?

2 CHAIRMAN WEIDENBAUM: Dr. Mann?

3 MS. MANN: The way that I think that we ought to
4 think about this is again, a cycle versus trend. The way you put
5 your question was a little bit like wealth and savings, and they
6 are not the same. I think it is important to distinguish between
7 the two of them in terms of how they affect consumption and debt
8 burdens of individuals.

9 If you look at the behavior of savings through non-
10 equity based vehicles. So if we strip out the capital gains
11 component and we just consider savings in contractual obligations,
12 deposits, and even let's say throw in consumer durables, which
13 some people do. There's a very good paper by Bill Gale and John
14 Sabelhaus coming out from the Brookings Institution (which, Dr.
15 Schultze, I'm surprised you didn't advertise that one). Anyway,
16 that paper builds up several different measures of savings,
17 including this capital gains component. Indeed, if you include
18 the capital gains component, savings is very high.

19 The point is, it's also very volatile. If you are
20 a consumer, if you are an individual and you get to a consumption
21 level based on an unsustainable foundation of that consumption,
22 meaning your personal income, plus your capital gains, then when

1 those capital gains erode, when the stock market doesn't rise at
2 the rate that it has been, your consumption pattern stays at the
3 same level. Basically I'm saying consumers don't immediately
4 respond to changes in their underlying capacity to spend. So they
5 will continue to spend at that higher rate. They will borrow to
6 do so. That creates a vulnerability that is different than a
7 consumption level that is based on a more stable foundation, not
8 based on capital gains.

9 So that is the way I think that you can link the
10 capital gains approach to understanding savings from wealth and
11 this would be true as well in your mark to market.

12 COMMISSIONER ZOELLICK: So your assumption, and I
13 don't mean to me normative about this, is that you are assuming
14 consumers are irrational in that they do not understand that
15 markets go up and down.

16 MS. MANN: Yes. Consumption habits change slowly.

17 COMMISSIONER ZOELLICK: And that their sense of
18 consumption patterns are based on a rather optimistic view of
19 their increase of wealth. I don't know what that assumption does,
20 by the way, with the permanent income hypothesis according to
21 which people do make these adjustments in consumption over their
22 lifetimes. Therefore, you are worried that people are consuming

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 too much because times are too good. So therefore, you want to
2 adjust the system to counter that.

3 MS. MANN: That is accurate, yes.

4 CHAIRMAN WEIDENBAUM: Commissioner Lewis?

5 COMMISSIONER LEWIS: Dr. Schultze, you said in
6 opening your remarks, and I appreciate what everybody has said and
7 the time you are taking to help us. You said in your opening
8 remarks that trade policies don't affect trade balances. I would
9 like to ask you from the point of view of other countries, from
10 the point of view of Japan or Korea or Indonesia or China, do
11 their trade policies affect trade balances?

12 MR. SCHULTZE: In my five minutes, I stuck the word
13 in the long-run in as a qualifier on my point that they don't
14 affect it. In the short run, changes in trade policies, if they
15 are large, presumably can affect the trade balance. But I think,
16 I'm sure they will set in motion other changes in both sides of
17 both economies that will tend in the direction of restoring the
18 old situation. That is, that trade policies can enormously over
19 long periods of time, influence the level of both exports and
20 imports. Trade liberalization in the world over the past 40 years
21 has had a massive effect in increasing exports and imports
22 everywhere.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 In the short-run, if a country tries, for example,
2 to get a "advantage" by altering its trade practices in say a very
3 protectionist on the one hand, or a very subsidized export
4 economy, yes, it can improve its trade balance for a while. But
5 that is going to set in motion changes in exchange rates and
6 interest rates and other things that will restore it.

7 COMMISSIONER LEWIS: Okay. The follow-up question
8 to that would be then there are countries whose trade balances
9 have grown substantially from 1945 to now. They didn't have the
10 surpluses then that they have now. They have been on a sustained
11 trade surplus curve.

12 MR. SCHULTZE: Japan.

13 COMMISSIONER LEWIS: Well, more than Japan.

14 MR. SCHULTZE: Yes, but it's a big one.

15 COMMISSIONER LEWIS: China is on that trajectory
16 right now, and Korea was for a long time. Indonesia. Why haven't
17 the forces that you're talking about come into be so that they go
18 back to the trade balance that they had? Because it seems to me
19 there has been a fundamental shift in their trade patterns.

20 MR. SCHULTZE: In the case of the Japanese, for
21 many years now -- I don't mean for the whole post-war period, but
22 for -- I'm not enough a historian of this to know the exact

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 timing, but for the last two-and-a-half decades, certainly, they
2 have on the one hand saved substantially more than they had
3 profitable opportunities to invest at home. In turn, that has
4 generated a persistent trade surplus.

5 COMMISSIONER LEWIS: Even when their growth rate
6 was greater than the rest of the world, they were still having
7 surpluses.

8 MR. SCHULTZE: Yes. Yes. Because they still had
9 this massive excess of saving over what they could invest at home,
10 which tended to drive down their interest rates, make it
11 profitable for the Japanese to invest abroad. They didn't always
12 make good choices, but -- and that's persisted for year after
13 year. I suspect it was probably true that that saving investment
14 in balance and the trade surplus wasn't something that started in
15 the 1940s. But it has surely been with us for 20 years now.

16 COMMISSIONER LEWIS: Why haven't the adjustment
17 forces caused their surplus --

18 MR. SCHULTZE: The adjustment -- there are no
19 adjustment forces if you insist on saving more than you can invest
20 at home.

21 COMMISSIONER LEWIS: But the yen should have
22 appreciated in value, which according to the theory that you went

1 through before, the yen should have appreciated in value. Their
2 exports should have been more expensive. Their imports should
3 have been less.

4 MR. SCHULTZE: No, no, no. I didn't say that. I
5 said if they change their trade practices, and didn't change their
6 saving and investment, that would happen. But once you -- if your
7 investment and saving is kind of persistently at a given
8 relationship, then your trade balance will tend to stay where it
9 is. Again, subject to fluctuations from year to year because of
10 cyclical developments.

11 COMMISSIONER LEWIS: Would the other countries that
12 have been growing trade surpluses also not be the result of their
13 trade policies?

14 MR. SCHULTZE: Yes. Again, taken over any length
15 of time, that's right.

16 COMMISSIONER LEWIS: And then I have one question
17 for Dr. Rogstad. On page three, could you please explain the last
18 three lines?

19 MR. ROGSTAD: On the relative position of business
20 cycles, in the U.S. being a closed economy?

21 COMMISSIONER LEWIS: The last three lines, yes.

22 COMMISSIONER THUROW: The puzzle is why you have

1 called the U.S. a closed economy.

2 MR. ROGSTAD: I find it interesting. I think there
3 is a paradox here because exports (or imports) to GDP today are
4 roughly one-seventh, but growing rapidly, however. You look at
5 the dynamics of these forces that we're talking about. I bring
6 this up in the context of the nature of the adjustments that are
7 going on in the U.S. accounts, aggregate exports, imports, our
8 investment and savings flows.

9 Specifically, roughly 85 to 90 percent of those
10 adjustments are determined by factors, internal to the U.S.
11 economy. Yet I think that the importance of international trade
12 flows to American households, American businesses today is
13 extraordinary. It's determining the tone, it's determining the
14 cutting edge of most business activities that I know of, and
15 indeed, more and more households are also impacted.

16 I only make the observation about the U.S. being a
17 relatively closed economy because the notion of how rapidly
18 particular changes in those trade accounts, that we might
19 attribute to changes in the balance of trade, are able to work
20 their way through the U.S. economy. You need to keep it in
21 perspective.

22 We are a huge dynamic economy. Trade is very

1 important, but it's only a piece. It's that sense that I was
2 putting in play here.

3 CHAIRMAN WEIDENBAUM: I am not sure if I'll be
4 helpful, but I wonder to what extent this is a language problem.

5 Dr. Rogstad, when you say "closed economy", that
6 conjures up notions of trade barriers.

7 MR. ROGSTAD: Oh, I'm sorry.

8 CHAIRMAN WEIDENBAUM: I don't want to put words in
9 your mouth, do you mean that the economy of the U.S. is more
10 oriented to the domestic markets?

11 MR. ROGSTAD: Yes. I was talking about shares of
12 total U.S. activity that reflect international versus domestic
13 activities. One of the great things about the United States is
14 that in fact it is a leader, in arguing for open trade and
15 investment flows. So if that's the interpretation, I apologize.
16 Poor language.

17 CHAIRMAN WEIDENBAUM: Thank you.

18 Commissioner Papadimitriou?

19 VICE CHAIRMAN PAPADIMITRIOU: Thank you, Mr.
20 Chairman. I too want to welcome you and also thank you for taking
21 the time to be with us today. Your comments are extremely
22 valuable.

1 I want to take us actually to a different question,
2 which I have not heard. That is, whether you believe that the
3 causes of the trade deficit have anything to do with institutional
4 structure, number one or two, in terms of competition. Does
5 competition have anything to do with the trade deficit? Does the
6 institutional structure, whether you will take these institutions
7 in terms of governmental regulation, industrial policy, or
8 whatever -- I will leave it up to you in terms of defining the
9 institutions that perhaps might play a role in causing the trade
10 deficit.

11 MR. SCHULTZE: Let me throw out a comment, not an
12 answer. I would have to think about it. I haven't thought about
13 it in those terms.

14 The one thing that has been missing from all our
15 discussion, understandably because of the question we're asked, is
16 the very important impact of trade policies and the like on the
17 distribution of our exports and imports, the distribution of
18 employment. All sorts of distributional questions. Even though I
19 don't believe that those policies have a lot of affect on the
20 aggregate trade deficit, they are terribly important in terms of
21 the composition of all of this.

22 In turn, U.S. policies with respect to regulation,

1 with respect to competition, I would have to think about what I
2 believe they do to the trade deficit itself, but I would say they
3 have very important implications for the kind of trade we carry
4 on. You know, we're not exporting apparel very much, but we are
5 sure as heck exporting an awful lot of high tech, electronic
6 stuff. Different regulatory and competitive policies affecting
7 how our industries develop could have a major impact on what we
8 end up importing and exporting, and in turn, on our living
9 standards. What do we get for what we sell. So I think it's
10 terribly important, but I'm not quite so sure what it does to the
11 trade deficit.

12 CHAIRMAN WEIDENBAUM: Dr. Mann?

13 MS. MANN: Two sort of tacks on this question,
14 which is pretty broad. One is that a very large share of our
15 trade, both the outgoing and the incoming, is related to each
16 other in the sense that an increasingly important role for trade
17 is to represent parts of a production process as opposed to sort
18 of in the olden days when we learned trade originally, you know,
19 you imported the raw material that you didn't have at home, and
20 then you exported something to another country that they didn't
21 have. So it was very different. Trade was based on endowments
22 and different kinds of resources. It was mostly related to either

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 a resource or a finished product. You know, that was kind of our
2 original model of international trade.

3 Well basically, the U.S. doesn't do that. Most of
4 the other industrial countries don't do it either. Increasingly,
5 nobody trades like that. Trade increasingly is in different kinds
6 of the same product, so-called intra-industry trade. That
7 includes not just "industry" trade, but services as well.

8 We import and export services that are similar
9 because different tastes on the part of U.S. consumers and
10 business, there are things that they can purchase from abroad that
11 are not exactly substitutes for things that you can buy in the
12 United States. So cross border trade in similar types of goods
13 and services. So that's well known. That's been documented for
14 years.

15 But increasingly important in terms of the dynamics
16 of imports and exports is that U.S. producers have decomposed the
17 production process, broken up the production process and situated
18 different components of that production process in different
19 localities, not just around the United States, but also localities
20 around the world.

21 That has been very effective in improving the price
22 and quality and innovative capacity of U.S. business. U.S.

1 consumers, as well as business, benefit from those lower prices,
2 the higher quality, and the innovation capacity that is a
3 consequence of this ability of U.S. producers to take the value
4 chain, take what it is that they produce, break it up into these
5 pieces, locate where it's best to produce, for whatever reason
6 they break up the production and put it in different locations.
7 That has been a very important ingredient in the sustained U.S.
8 economic expansion.

9 It has been important because it's been a key
10 component of keeping inflation low. This breaking up of the value
11 chain is, I believe, a key component in the low prices of
12 information technology products, which are the driver of the
13 domestic investment, and the maintaining of the U.S. economic
14 expansion. This investment strategy and the importance of
15 investment for the U.S. economy right now, of course has increased
16 the capacity of the U.S. economy to grow without inflation, which
17 has allowed the Federal Reserve to leave interest rates at a lower
18 level than they would have -- much lower than anybody would have
19 thought that they would have been, say three years ago.

20 Federal Reserve Chairman Alan Greenspan now talks
21 about a speed limit -- he never talks about a speed limit, but
22 other people interpret his comments of a speed limit as being

1 three percent. What was it three years ago, it was two-and-a
2 quarter percent. So the institutional response or the ability of
3 U.S. producers to decompose their production structure, to take a
4 part, to globalize themselves, is a critical ingredient in the way
5 that the U.S. economy operates right now in a cyclical sense, but
6 also in the long-term, in terms of its capacity to grow.

7 Other economies are much slower in understanding
8 this point. Their domestic regulatory structure -- the
9 disadvantages of that is being revealed I believe.

10 CHAIRMAN WEIDENBAUM: Commissioner Thurow.

11 COMMISSIONER THUROW: I find this kind of
12 interesting because if we had been here five years ago and said
13 what caused the trade deficit, and I could get the quotes of
14 people who said it, everybody would have said the Federal
15 Government deficit. We had countries like Japan tell us that if
16 we just closed the Federal Government deficit, the American trade
17 deficit would disappear. They all took the same economics courses
18 that everybody in this room took. Of course they were 100 percent
19 wrong.

20 I think it is a good illustration of misusing that
21 basic identity, because of course what people are saying today is
22 if we just got the household savings rate higher, that would cure

1 the trade deficit. Of course it wouldn't at all necessarily,
2 because other things adjust. Corporate savings might go down.
3 The Federal Government savings might go down. There isn't any --
4 these aren't causal equations where you can say if I change A in
5 the lefthand side of this identity, B changes on the righthand
6 side. I think it is very important that we all understand that.

7 I think the other thing that's kind of interesting
8 here as I listen to this, is I'm probably one of the few people
9 around this room who both took a graduate course in international
10 trade and teach one every spring still. We teach something very
11 different than what we used to teach, when I learned.

12 When I took international trade, we said that the
13 trade flows dominated and the capital flows adjusted. Now we tend
14 to teach the other way around, that capital flows dominate and the
15 trade flows adjust. We also have a very different concept of the
16 word "long-term," Charlie. I remember when I was taking
17 international trade when people talked about -- let's say the
18 Japanese had trade restrictions. The idea was that can help them
19 in the short run, but in the long run, the value of the currency
20 will change and it will wipe it out, and it won't do them any
21 good. My professors were clearly telling me that would happen in
22 a year or two.

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 The problem now is we have had 20 to 25 years and
2 that hasn't happened. So what the long-run means is a very
3 different thing than what the long-run did before. I think the
4 key thing, Charlie, is what you talked about, is the
5 distributional effects. Because see, I think we get a lot of
6 equanimity here as opposed to a lot of concern in the public
7 because if you take 1998, for example, because of the Asian crisis
8 and the surge in steel exports from Asia, somewhere between 25 and
9 30 percent of the steel workers in America were laid off. Now if
10 the Asian crisis had laid off between 25 and 33 percent of the
11 American economists, I don't think there would be the equanimity
12 in the economics profession that there in fact is in the economics
13 profession.

14 But let me ask a question. Charlie, you said
15 something, and I'm not sure I exactly agree with it. I have a
16 question about the other panelists. There is a way that the rest
17 of the world can force the American savings and investment rate
18 into balance. Simply quit sending capital to America. Very
19 quickly, probably via recession, savings would equal investment in
20 America and we would have no deficit.

21 You made the bold statement that you didn't think
22 that the capital flows into the United States could suddenly stop.

1 I guess my question to you is why do you think it can't suddenly
2 stop since it suddenly stops everywhere else in the world.

3 Then a question to the other panelists is what do
4 they think on the possibility of a sudden stop on these capital
5 flows, because it seems to me that that is the real danger. That
6 at some point, we'll have capital flight from the United States in
7 exactly the same sense Korea had it, Mexico had it. I think here
8 again, if I may go back to what I was taught as a Harvard graduate
9 student, nobody can run a trade deficit forever. At some point,
10 you do get capital flight. If you are a very wealthy country, it
11 may take a hell of a long time and a huge net indebtedness, but at
12 some point, that's a danger for everybody.

13 So I guess my question to you, Charlie, is why are
14 you so confident that can't happen. Then do the rest of you
15 agree?

16 MR. SCHULTZE: Well, I am not confident you can't
17 get capital flight in the sense of foreign investors being less
18 willing to invest here because their portfolio as dollar assets
19 may have grown to the point they don't want a lot more. In turn,
20 this will force the dollar down, and will force all sorts of
21 changes.

22 What I mean is that the United States is not a

1 Korea or a Thailand or an Indonesia which has huge short-term net
2 capital obligations abroad denominated in foreign currency. Our
3 short-term assets and liabilities are both huge, but they almost
4 balance.

5 You know, if I thought the United States were in
6 the position that many -- Mexico at times, Thailand, Indonesia and
7 others with respect to the net obligations abroad, the banking
8 system, net, mind you, I would be worried to.

9 COMMISSIONER THUROW: A subsidiary question. If I
10 buy equity shares in the New York Stock Exchange, that's a short-
11 term investment. I would get out in minutes. So it's unfair to
12 simply say I need to look at the formal bank debt borrowing to
13 determine what is the short-run liquidity problem in the United
14 States. Certainly any portfolio investment can be quickly
15 liquidated.

16 MR. SCHULTZE: Yes, it could be by domestic. It
17 could be done by American consumers as well as foreigners to some
18 extent. Yes, if you have got a stock market crash, that would
19 raise problems. But that is not going to come about because of
20 portfolio effects.

21 If the U.S. had a really bad stock market crash, I
22 forget what proportion of stocks are owned abroad, but it's still

1 a relatively modest compared to our own. We would have some
2 problems, but the problems would be 85 percent in terms of what
3 domestic.

4 COMMISSIONER THUROW: Yes, but Charlie, it isn't
5 the amount of money --

6 MR. SCHULTZE: Foreigners are not -- if the U.S.
7 stock market isn't being deserted by its own --

8 COMMISSIONER THUROW: But what creates the problem
9 is not even foreigners taking money out of America. If they just
10 quit putting money into America, we have instantly got a crisis.

11 MR. SCHULTZE: The same thing is true of the stock
12 market in terms of domestic flows. It makes us very vulnerable,
13 but the foreign component of this is relatively modest.

14 COMMISSIONER THUROW: Do the other panelists agree,
15 that we couldn't have a short-run crisis? I mean the rest of the
16 world is not going to suddenly quit investing. You are confident
17 of that?

18 MR. SCHULTZE: I didn't hear that.

19 COMMISSIONER THUROW: Are the other members of the
20 panel also confident that the rest of the world is not going to
21 quickly start on some magic day a la Mexico, stop investing in
22 America?

1 MR. ROGSTAD: I think there are offsetting short-
2 term accounts here that would prevent that day one blowup, if you
3 will.

4 I think also it's important to understand how U.S.
5 citizens, businesses and individuals, are now positioned around
6 the world as part of this globalization phenomena. U.S.
7 businesses through direct foreign ownership, are in effect host
8 in-country citizens. As such, they can maintain production levels
9 and control over their operating and financial activities, all of
10 which would be an offset to the kinds of pure flight capital, you
11 are suggesting.

12 I want to return to the question that was asked
13 earlier about what does competition do to all of this. The
14 globalization phenomenon is here to stay. One of the things that
15 I find when I look at the American business community under these
16 conditions is that there is a discipline involved here that is
17 enormous. No American business can unilaterally raise prices
18 today unless he's got a commensurate quality increase.

19 So, I think these competitive forces and market
20 signals are getting communicated immediately. There are adjusting
21 mechanisms that I think globalization makes more effective than
22 they have been in the past. This process also serves to prevent

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 that kind of scenario.

2 CHAIRMAN WEIDENBAUM: Dr. Mann?

3 MS. MANN: A couple of ways to think about this.
4 The first one is that I agree with Charlie that we are not Korea,
5 we are not Indonesia. We don't even come close. First, our
6 obligations are principally in dollars. Their obligations were
7 principally in foreign currency. The crisis that they face was
8 much more of a foreign currency crisis than one that was based
9 entirely on the out-flow of their own capital.

10 The second thing is that most of their obligations
11 were short-term, bank-denominated. When a bank says "I'm not
12 going to lend you, and by the way, I want my money back," that is
13 very different in terms of the burden of adjustment as compared to
14 an equity holder who says, "Yes, I'm getting out." But you know
15 what? They bear a large burden of the adjustment through the
16 lower prices.

17 Now granted that lower prices would also be borne
18 by other holders of those assets, principally U.S. holders of
19 stock market assets. But the burden of adjustment is very much on
20 the holder of the asset and the foreigner who would have to absorb
21 a capital loss on their equity investments.

22 The third take on this that I think is relevant is

1 to think about the adjustment process that might face the U.S. as
2 compared to any other country when faced with a deteriorated
3 interest on the part of the foreign investors in the U.S. economy.

4 What would happen? Yes, indeed, you would have a depreciation of
5 the exchange value of the dollar. Yes, indeed, you would have a
6 decline, some decline in the U.S. stock market. Yes, indeed,
7 maybe you would have a little bit of difficulty with some banks
8 that were dependent too much on foreign capital.

9 Where does the U.S. stand with respect to these
10 types of adjustments? Our corporations are very good at adjusting
11 to exchange rate changes. Right now, the stock market has
12 appreciated so much in value that a lot of people are -- it could
13 fall by 25 percent, and people, most people would still have a
14 very large increased value of their wealth. U.S. banks are not
15 nearly as exposed as they might have been say in the 1980s to
16 foreign obligations.

17 So internal to the U.S. economy, the adjustment
18 process, our ability, our consumers and businesses ability to
19 adjust to the process of adjustment is much better than any of
20 those countries, Mexico et cetera. As an example, I might observe
21 that the United Kingdom, and Italy, and France, all three had
22 very, very severe crises around the time of the breakdown of the

NEAL R. GROSS

COURT REPORTERS AND TRANSCRIBERS
1323 RHODE ISLAND AVE., N.W.
WASHINGTON, D.C. 20005-3701

1 European monetary system. Yes, there was a crisis there, a
2 foreign exchange rate crisis for those countries. None of them
3 collapsed because internal to their markets was the ability to
4 adjust to the economic forces of the crises.

5 The last point I would like to make is just where
6 are the investors going to go if they don't go to the United
7 States? Some of them might go to Europe, some of them might go to
8 Japan, some of them might go to Asia, some of them might go to
9 Latin America, but probably not very soon. Because Japan is not
10 out of the dumps. Growth in Europe is being viewed as robust, at
11 what, two-and-a-half percent maybe. Latin America is not looking
12 too good right now. So there has to be some place for them to go
13 to to precipitate any problem in the U.S. right now.

14 So that, I think, is part of the thought process
15 that you have to go through in order to get to the scenario that
16 you are thinking about.

17 CHAIRMAN WEIDENBAUM: Professor Kregel?

18 MR. KREGEL: Okay. I am pleased that Dr. Mann has
19 given this last justification for the impossibility of a sharp
20 financial crash, because if you think of last August, we had
21 precisely this case. The question is, where else would people go?
22 The answer was, they had no place to go except to the U.S.

1 What happened? The United States very nearly had a
2 financial breakdown because people did have someplace else to go.

3 That was to go to cash. A very sharp increase in liquidity
4 premia can bring about changes in interest rates which can put our
5 domestic banking system in difficulty instantaneously. If you
6 look at the balance sheets of the United States' both commercial
7 and investment banks, approximately one-third of their net
8 revenues are generated by what is called proprietary trading.
9 Most of proprietary trading is based on interest rate differential
10 relative value trading.

11 A very sharp change in liquidity preferences and
12 liquidity premia can change the value of the instruments that
13 banks hold to such an extent that they can be placed in extreme
14 difficulty. This is presumably why the Federal Reserve acted last
15 autumn, as a result of the Russian crisis, in order to prevent a
16 breakdown in the United States financial system, which was not due
17 to the fact of foreign investors leaving the United States, that
18 is, they did not have any other place to go. But they did have
19 some other place to go. They had 30-year Treasury bills to go to.

20 They went to 30-year Treasury bills to such an extent, that they
21 placed the United States financial system in jeopardy.

22 So I would suggest that yes, there is a possibility

1 of a crisis, but it would not be simply as a result of foreigners
2 leaving, but of foreigners deciding as a result of changes in the
3 U.S. trade balance, to move their investments away from relatively
4 risky investments to less risky investments. This would produce
5 exactly the same effect.

6 CHAIRMAN WEIDENBAUM: Thank you. The clock is
7 about to run out. Let me ask each of the panelists, would you sum
8 up in one minute or less, your answer to the basic question posed
9 to this panel. What are the causes, what are the key causes,
10 fundamental causes of the U.S. trade deficit?

11 Dr. Schultze?

12 MR. SCHULTZE: Looked at over a two or three or
13 four year period, it's what I started with. It's the saving and
14 investment habits and propensities of the American economy.
15 Looked at in the very short-run of the last six months or year or
16 year-and-a-half, it's importantly been the fact that the U.S.
17 continues to grow very rapidly, and the rest of the world on
18 average is growing much more sluggishly, and that has a major
19 impact on our trade deficit. I'm sure there are features that I
20 don't know.

21 CHAIRMAN WEIDENBAUM: Thank you.

22 Dr. Rogstad?

1 MR. ROGSTAD: I might put a little more emphasis on
2 the long-term relative growth performance of our economy vis a vis
3 our trading partners in terms of explaining the behavior of our
4 trade deficit over the last two decades. All of our discussions
5 today have reflected the fact that the question of our reliance on
6 foreign saving to overcome the low saving behavior of the American
7 economy contributes to our ongoing trade deficit. I think this
8 saving issue will continue to be very important in explaining the
9 future outlook of U.S. trade balances.

10 CHAIRMAN WEIDENBAUM: Thank you.

11 Dr. Mann?

12 MS. MANN: Cyclical spending is robust. The rest
13 of the world is growing slowly. That is why the current account
14 deficit has continued to widen most recently.

15 In addition, capital markets have played an
16 important role because of the attractiveness of the United States
17 as a location for financial investment. That has tended to lead
18 to a stronger dollar.

19 In comparison to the 1980s, the pattern of spending
20 in the 1990s is better balanced between consumption and investment
21 goods so that the cyclical widening is not so critical today. So
22 for the time being, we're an oasis of prosperity. However, the

1 underlying persistent rise in the trade balance and its
2 association with the persistent deterioration in personal savings,
3 these are trends that cannot continue. They will sow the seeds of
4 change to either or both the exchange rate and U.S. income.

5 So from a long-term perspective, we are living
6 beyond our means.

7 CHAIRMAN WEIDENBAUM: Dr. Kregel?

8 MR. KREGEL: The short-term change in the trade
9 balance has been the inevitable response to the Asian crisis. It
10 has been a suitable response to the Asian crisis.

11 On the other hand, the longer-term environment
12 suggests that the rest of the world is living far below their
13 means, and they should be encouraged to live up to their means to
14 allow the United States economy to grow at its productive
15 potential.

16 CHAIRMAN WEIDENBAUM: I thank you all very much,
17 both for your written and for your oral contributions. We stand
18 recessed until 2:30. Thank you all.

19 (Whereupon, the foregoing matter went off the
20 record at 11:58 a.m. and went back on the record at
21 2:28 p.m.)
22